

Listing of the Claims:

1. ***(Currently Amended)*** A printable display support, comprising:

 a coated fabric comprising a textile layer and two impregnation layers, one of said impregnation layers located on one face of the textile layer, another of said impregnation layers located on an opposite face of the textile layer;

 a printable varnish layer ~~and~~ deposited onto the one of the impregnation layers;

 a repositionable pressure-sensitive adhesive layer deposited onto the other impregnation layer, said adhesive layer remaining continuously repositionable;

 and

 a protective layer arranged on the adhesive layer and formed from a sheet possessing very low adhesive force with respect to the pressure-sensitive adhesive layer.
2. ***(Previously Presented)*** A display support as claimed in claim 1, wherein the textile layer is a fabric or a mesh.
3. ***(Previously Presented)*** The display support as claimed in claim 1, wherein the textile layer is based on polyester, polyamide or glass fibers.
4. ***(Previously Presented)*** The display support as claimed in claim 1, wherein at least one of the impregnation layers is produced, based on polyvinyl chloride, and contains plasticizing agents.
5. ***(Previously Presented)*** The display support as claimed in claim 1, wherein the pressure-sensitive adhesive layer possesses an adhesive force between 1 and 100 Newton, for a strip with a width of 5 cm.
6. ***(Previously Presented)*** The display support as claimed in claim 4, wherein the pressure-sensitive adhesive layer has a very low porosity with respect to plasticizer present in the other impregnation layer.

7. ***(Previously Presented)*** The display support as claimed in claim 1, wherein at least one of the impregnation layers or the varnish layer has properties reflecting solar radiation.

8. ***(Previously Presented)*** The display support as claimed in claim 7, wherein at least one of the impregnation layers or the varnish layer includes metallic particles.

9. ***(Previously Presented)*** A display, comprising:

 a coated fabric comprising a textile layer and two impregnation layers, one of said impregnation layers located on one face of the textile layer, another of said impregnation layers located on an opposite face of the textile layer;

 a printable varnish layer deposited onto the one of the impregnation layers;

 a continuously repositionable pressure-sensitive adhesive layer deposited onto the other impregnation layer;

 a protective layer arranged on the adhesive layer and formed from a sheet possessing very low adhesive force with respect to the pressure-sensitive adhesive layer; and

 an ink layer separate from said varnish layer, said ink layer deposited on said varnish layer to provide printing to said varnish layer.

10. ***(Previously Presented)*** A display support capable of being printed, comprising:

 a coated fabric comprising a textile layer and two impregnation layers, one of said impregnation layers located on one face of the textile layer, another of said impregnation layers located on an opposite face of the textile layer;

 a printable varnish layer capable of being printed and deposited onto the one of the impregnation layers;

 a repositionable pressure-sensitive adhesive layer deposited onto the other impregnation layer, the adhesive layer remaining continuously repositionable and possessing an adhesive force between 1 and 100 Newtons for a strip with a width of about 5 cm; and

a protective layer arranged on the adhesive layer and formed from a sheet possessing very low adhesive force with respect to the pressure-sensitive adhesive layer.

11-13. *(Canceled)*

14. *(Previously Presented)* The display support of claim 1 wherein said varnish layer comprises means for receiving a printing layer on said varnish layer and said printing layer being separate from said varnish layer.

15. *(Previously Presented)* The display support of claim 1 wherein the repositionable pressure sensitive adhesive layer is repositionable relative to a display zone as often as desired by a user.

16. *(Canceled)*

17. *(Previously Presented)* The display of claim 9 wherein said varnish layer comprises means for receiving a printing layer on said varnish layer and said printing layer being separate from said varnish layer.

18. *(Previously Presented)* The display of claim 9 wherein the repositionable pressure sensitive adhesive layer is repositionable relative to a display zone as often as desired by a user.

19. *(Previously Presented)* The display support of claim 10 wherein said varnish layer comprises means for receiving a printing layer on said varnish layer and said printing layer being separate from said varnish layer.

20. *(Previously Presented)* The display support of claim 10 wherein the repositionable pressure sensitive adhesive layer is repositionable relative to a display zone as often as desired by a user.